



yasha washington graphic designer

Charlotte, NC

209.487.4494

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ywashington.myportfolio.com

skills

- + Adobe Illustrator
- + Adobe InDesign
- + Adobe Photoshop
- + Communication
- + Copywriting/Copyediting
- + Customer Service
- + Figma
- + Journalism
- + Leadership
- + Project Management
- + Research
- + Social Media Content Creation
- + Video Editing

leadership experience

President / May 2023 — Jul. 2024

- Advertising + Graphic Design Student Group, theCurious / Charlotte, NC
- + Lead the establishment of A+GD program student publication and creative development of inaugural issue
 - + Lead regular Leadership Team and Membership meetings
 - + Lead planning and execution of club events, programs, and projects
 - + Represent club to college Student Group Association and Office of Student Engagement

Student Ambassador / Jun. 2022 — Jul. 2023

- Central Piedmont Community College | Charlotte, NC
- + Led more than 60 campus tours at Central and Harper campuses
 - + Represented Central Piedmont Community College at campus and community events

Staff Reporter / Sept. 2018 — May 2020

- The Hilltop at Howard University / Washington, DC
- + Crafted more than 30 published news articles
 - + Scheduled and conducted interviews with

Congresspeople, faculty, students, and more

Executive Intern / Oct. 2018 — May 2019

- The Hilltop at Howard University / Washington, DC
- + Assisted Editorial Staff with layout, contacting advertisers, and publication promotion
 - + Attended strategy and planning meetings

education

Central Piedmont Community College

AAS, Advertising + Graphic Design / Dec. 2024

3.8 GPA, Central Piedmont Community College Foundation Scholar

Howard University

Media, Journalism, and Film / May 2018 — May 2020

3.9 GPA, Walter H. Annenberg Honors

work experience

Women Business Collaborative / Jan. 2024 — Present

- Communications & Social Media Intern
- + Support the creation of brand collateral and graphics using Adobe Illustrator, Adobe InDesign, and Canva
 - + Assist with the composition and editing of blogs, social media posts, and email correspondence
 - + Support analyzing and identifying metrics on community engagement across organization Advisors and Partners
 - + Assist with research and coordination of organization reports and other data-related projects as needed

Union County Library / Jun. 2023 — Jan. 2024

- Adult Services Library Associate
- + Create monthly Top 10 Titles videos for library Instagram
 - + Create designs for library programs, resources, and activities using Canva
 - + Plan and organize events and programs for patrons and community